



PLACARD translated materials – third set

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Work Package 3 – knowledge brokerage

Deliverable 3.3

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www.placard-network.eu

1. Why “translation” is needed

PLACARD organises online and offline dialogues based on existing knowledge in order to harmonise climate change adaptation (CCA) and disaster risk reduction (DRR). During these dialogues, knowledge is co-produced and new understanding may emerge which is taken up by the PLACARD “evolving issues” brief on an annual basis. The outcomes are relevant for the broader CCA and DRR communities. To ensure that the outcomes of the PLACARD dialogues reach ‘to whom it may concern’, a translational approach is proposed.

Translation takes on two aspects:

- Making sense of the outcomes by putting it in the specific context that is of relevance for the targeted CCA and DRR people
- Using words that are frequently used by and familiar to the targeted CCA and DRR people

This note summarises the translation materials produced between May 2019 – April 2020 (section 2). These translation materials are:

- Policy briefs and blogs
- Blogs on CCA and DRR for ECCA 2019
- Videos
- Scientific articles
- PLACARD report
- Translation via presentation and workshops.

For each of translated materials, we have described the key message as well as the target audience.

In section 3, we list the exposure of these translation materials in other CCA and DRR networks.



2. Translated materials

Policy briefs and blogs

Adams K. Klein R., Talebian S. May 2019.

[PLACARD legacy framework – a universal approach to foster long-term impact](#)

Research programmes, policy initiatives and practical interventions can benefit from a legacy framework to make clear what they will leave behind once the initiatives have ended. This framework is a systematic approach to pursue the legacy.

For: Managers of research programmes, policy initiatives and practical interventions

This webpage was viewed 210 times in the period May 2019 – April 2020

Leitner, M., Lourenço, T.C., Pulquério, M. 2019.

[Research and practice gaps: outcomes from ECCA 2019](#)

Developed by the organisers of ECCA2019 as a summary of discussions during the conference, several research gaps have emerged. These are of critical importance for future research planning in Europe and internationally. This policy brief has been used to inform the new working programme Horizon Europe.

For: Managers of research programmes: DG Research, JPI Climate, JPI Urban Europe, JPI Face, DG Clima, DG Echo, national research organisations, Horizon Europe.

This webpage was viewed 59 times since its publication

Coninx, I., Schwarze, R., Michalek, G. October 2019.

[Why knowledge 'translation' is needed](#)

Policy brief on why research programmes should put effort in translating results to respective target audiences.

For: Managers of research projects.



Coninx, I., Michalek G. April 2020

PLACARD: stories for action

Stories are a way to engage people and motivate them to act. We share findings and inspiration to build successful stories and narratives.

For: Researchers, public action

Michalek G., Sushchenko, O., R. Schwarze. January 2020

Why CCA & DRR are important for achieving European Green Deal goals?

The blog article points at very scarce (INSUFFICIENT) coverage of the CCA and DRR- related issues in the European Green Deal that are a necessary condition to achieve sustainability and resilience - the main objective of the Green Deal.

For: EC policymakers, all interested CCA&DRR stakeholders (first and foremost practitioners) willing to engage in a public debate on GD and improve it via EC platform "have your say"

Leitner M., December 2019.

Climate Change 2019 conference – challenges & solutions

An important conference message focused on how we, as humankind, need to aim for the best scenario, but must be prepared to cope with the worst. Foresight methods are a way to prepare for several potential futures.

For: International community of climate change – Convened at Bratislava, PLACARD community

Sushchenko, O. October 2019

Boosting public-private sector cooperation in DRR finance

The main goal of the article is to highlight the most important results of the meeting under the auspices of the DG ECHO, summarize the most important challenges in CCA and DRR finance, provide information about the possible solutions on how to unlock financial resources and elaborate effective climate insurance mechanisms with application of Distributed Ledger Technologies on the EU-level.

For: EU Commission, insurance companies and financial institutions, CCA and DRR communities, NGOs.



Leitner M. September 2019.

[Extreme wildfire events: addressing governance & management challenges](#)

To prevent wildfire, there is a need to better manage the landscape, and improve the integration of prevention and emergency response processes

The session brought together researchers and experts to discuss Integrated Fire Management Strategies

Sushchenko, O. July 2019

[Climate finance stream at ECCA 2019, EURF and ICLEI](#)

The purpose of this blog article is to highlight the main outcomes of the most relevant events within the PLACARD project on CCA and DRR; sum up the main outcomes of the ECCA 2019, EURF and ICLEI; outline the most important current issues in the above-mentioned areas.

For: CCA and DRR practitioners, local policymakers, local community and NGOs, ECCA community.

Leitner, M. and Capela Lourenço, T. 2019

[ECCA 2019 summary: Preparing for change requires action now! PLACARD project, FC.ID, Lisbon](#)

The conclusion of the ECCA conference 2019.

For: Research community, research funders

This webpage was viewed 118 times since its publication

[Adapting to a changing climate in wildfire management](#)

Climate change is expected to increase the risk to wildfires. The impacts can be very different and there is a need for more research to understand the impacts and strategies to deal with it. Insurance sector play an important role to address wildfire risks. It was recommended to identify and map wildfire hazard zones, improve science-policy engagement, develop effect risk assessment and prevention measures and raise awareness on the risks of wildfire.

For: Governments, international organisations, insurance companies, emergency managers, science community



Witpas, K. 2019

Fun with forecasts

IMPRESive game teaches you to interpret forecasts and spotlights how difficult decision based on forecasts can be.

For: ECCA community

Cross, K. and Trommsdorff, C. 2019

Adaptation as part of Water Wise Cities

The IWA Principles for Water Wise Cities have four levels of actions, which build on the base principle, that all citizens have access to water and sanitation services, which requires planning, prioritization, monitoring and reporting of the human rights to water and sanitation. It is a way to deal with climate change and disasters.

For: ECCA community

RESCCUE, 2019.

Using urban resilience to assess extreme weather events in Lisbon city

The city of Lisbon has developed a resilience strategy with the powerful help of GIS tools. They have helped to assess the most affected areas and have enabled to combine physical and socio-urban variables. Furthermore, the Resilience framework from the RESCCUE project was used to reassess climate change adaptation strategies.

For: ECCA community, other cities

Brown, K. 2019.

Delivering successful adaptation – how can we tell what works?

Climate adaptation programmes can learn from how disaster risk reduction programmes assess the impact of measures – in particular by measuring changes in vulnerability and exposure.

For: ECCA community, adaptation officers, monitoring and evaluation consultants.



Malgrat, P. 2019.

Urban resilience is a common benefit for all citizens

Defined as the ability to withstand and to recover quickly from threats, tragedies or severe stress, the application of resilience to cities becomes key. Therefore, cities should have cities must have a Resilience Action Plan. This applies an integral analysis of the operation of urban services, the monitoring of service and infrastructure networks, simulation models, action protocols and alert systems to know the state of the city in real-time, and guarantee coordination that allows efficient management of the critical events that a city may suffer.

For: ECCA community, city officers

Leon, W. 2019.

Climate resilience in cities: the main barriers are soft, not hard

UN-Habitat was looking to develop a methodology that was sufficiently flexible to adapt to all urban contexts, but robust enough to deliver insightful and actionable recommendation to local governments on how to build climate resilience - City Resilience Profiling Tool. This has been tested today in some cities.

For: ECCA community, city officers

Villanueva, A. 2019

Holistic approach to increase urban resilience

Cities are complex multidimensional systems containing an endless number of elements constantly interacting among themselves. The Rescue project is applying a new approach that leaves sectoral approaches behind and instead considers the cities as systems of interdependent systems. In this way, the project helps to improve the capability of cities to anticipate, prepare for, respond to, and recover from significant multi-hazard threats with minimum damage.

For: ECCA community, city officers

Videos

PLACARD video on Connectivity Hub

The video illustrates how the connectivity hub can be used. City planners, researchers, public officers from European and national level.

Our work on Connectivity Hub was viewed 1127 times since April 2019–April 2020

[PLACARD video on the power of stories](#)

The video highlights the often underestimated effect of words and framing (how do we talk about an issue) on our perception and respective actions. It shows that stories can be used to induce behavior change and trigger prevention and preparedness among citizens. The clip serves as a teaser encouraging users to explore further details of PLACARD work on narratives by downloading the Narrative Recipe Book available on the PLACARD webpage
Public officers, researchers

Our work on narratives was viewed 409 times in the period April 2019–April 2020

[European Climate Change Adaptation conference 2019 videos](#)

ECCA conference participants highlight the gaps and solutions to strengthen collaboration between CCA and DRR

For: Research community, climate change officers, practitioners, emergency managers

Scientific articles

Street R., Bontemps C., Mysiak J., Karali E., Pulquerio M., Murray V., Swart R., 2019.

[How could climate services support disaster risk reduction in the 21st century.](#)

International Journal of Disaster Risk Reduction, **34**: 28–33.

Climate services can be useful for the different phases of the disaster risk management cycle and user needs of disaster sector should be detected to develop tailored climate services.

For: Scientific community and beyond

1 citation, 111 downloads, 7 tweets (April 22, 2020)

Karali, E., Bojovic, D., Michalek, G., Giupponi, C., Schwarze, R. 2020

[Who Is Connected with Whom? A Social Network Analysis of Institutional Interactions in the European CCA and DRR Landscape](#)

Sustainability 2020, **12**: 1275.

The article explains the pattern of institutional interactions between CCA and DRR stakeholders at the European level through a Social Network Analysis (SNA). Based on follow-up stakeholder interviews, it formulates initial recommendations on increasing institutional openness, collaboration and communication between CCA & DRR stakeholders.

For: Policy advisors at the EU and national level, European CCA & DRR institutions, scholars and other interested stakeholders.

Accessed 452 times (April 23, 2020)

JRC has used the materials to demonstrate added value



Mysiak, J., Castellari S., Kruik B., Swart R., Pringle P., Schwarze R., Wolters H., Jeuken A., van der Linden P. 2018

[Brief communication: strengthening coherence between climate change adaptation and disaster risk reduction](#)

The report Climate change adaptation and disaster risk reduction in Europe: enhancing coherence of the knowledge base, policies and practices of the European Environment Agency identified several ways for how coherence and resilience can be built through knowledge sharing, collaboration and investments.

For: Policy advisors at the EU and national level, European CCA & DRR institutions, scholars and other interested stakeholders.

Viewed 2104 times, cited 2 times

Reports

Sushchenko, O. and Schwarze, R. 2020.

[Economics and finance of disaster risk reduction and climate change adaptation. Main gaps identified in arising alignment opportunities for the EU Green Deal](#)

Identification of political, economic and financial shortcomings in the EU Green Deal, highlighting the knowledge gaps between the CCA and DRR communities, elaboration of the concrete actions to eliminate overlaps or conflicting actions within both communities and counteract the fragmentation of knowledge.

For: EU Commission, national environmental protection agencies, CCA and DRR community

Translation via presentations and workshops

European Climate Change Adaptation conference, 28–31 May 2019

The biennial European conference for climate change adaptation is a major forum for researchers, policymakers and practitioners from several sectors of society. For the first time this edition of the conference specifically focused on bringing together the CCA and DRR communities. International, European, national and local institutions and organisations were represented at a high level, including European Commissioners, Director-General, Directors of public and private organisations, Ministers and Mayors. The conference was well covered by the generalist media.

For: Researchers, policymakers and practitioners working in CCA and DRR, general public

Schmidt, A., Leitner, M., Lourenço, T.C., Schwarze, R., Sushchenko, O., Koelle, B., Bharwani, S., Barrott, J. and Walton, P. ECCA 2019

Supporting and further strengthening institutional coordination between and capacities of CCA and DRR communities. Recommendations and ways forward.

This session aimed at supporting and boosting efforts to strengthen institutional cooperation across both communities, and support integration and mainstreaming of CCA & DRR into policy, institutional arrangements and practice.

For: ECCA community

Bentz, J., Michalek, G., Schwarze, R., Barrott, J., Bharwani, S. and Swart, R. ECCA 2019

How CCA and DRR communities use strategic narratives for joint purposes: preparedness, accessing funding, improving health and ecosystem based solutions?

The session presented PLACARD findings on the power of narratives (stories) to encourage joint CCA & DRR action by giving concrete examples for local preparedness, funding acquisition, prevention of health issues exacerbated by extreme events and benefits of NBS.

For: ECCA community – CCA & DRR practitioners, local policymakers, communities and NGOs interested in resilience.

Sushchenko O. ECCA 2019

Financing climate change adaptation and post disaster reconstruction. UFZ. Session at ECCA 2019

Collection of experiences targeting innovative finance and asset management tools for building resilience in climate change adaptation and post-disaster recovery and reconstruction operations, for both individuals and business

For: ECCA community – financial and insurance institutions, local policymakers, local communities, CCA and DRR communities

Bharwani, S., Barrott, J., HoutKamp, J.

The PLACARD Connectivity Hub: A new 'search and discovery' tool for CCA and DRR.

Tool-shed presentations: 1) PLACARD Connectivity Hub and 2) Participate! online course. To showcase PLACARD's tools, access information and learn how to engage people.

For: ECCA community



Urban Resilience Forum, May 2019

Michalek, G.

Session 3B: Strategic narratives for urban heat and health effects (training session)

The session aimed to teach participants how to create an appealing narrative/story that can change urban citizens' behaviour and encourage respective preparatory and preventive actions in the face of increasing and more extreme heatwaves in the European cities. This aim was achieved by presenting PLACARD findings on narrative building blocks (PLACARD Recipe Book) and a participatory approach (case study and discussion of the results) City mayors, city officers, urban CCA & DRR practitioners, NGOs and local communities

Schwarze, R., Sushchenko, O.

Session 1C: Innovative schemes for financing resilient cities

The main goal of this session is to collect good practices and innovative schemes for the implementation and financing of the projects for resilient cities; to create a short guidance on how to select and elaborate an effective financing scheme for a resilient city.

For: City officers, financial and insurance institutions, local policymakers, local communities, CCA and DRR communities.



3 Exposure of PLACARD results in other networks

PLACARD translation materials have also been shared within other CCA and DRR networks.

PLACARD translation material

Michalek M., Coninx I.

How CCA and DRR communities use Narratives as a “soft” policy tool for Climate Change Adaptation (CCA) and Disaster Risk Reduction (DRR)

Article for [DRMKC Newsletter](#), May 2020.

Sushchenko, O., Schwarze R., Michalek M., Coninx I.

Innovative Climate Change Adaptation and Disaster Risk Reduction financing for the European Green Deal

Article for [DRMKC Newsletter](#), May 2020.

Sushchenko, O., Schwarze, R., Leitner, M.

OECD high level forum on investment in resilient infrastructure, 18–19 September 2019

Article for [DRMKC Newsletter 18](#), October 2019.

Pulquério, M., Lourenço, T.C., Marreiros, S., Leitner, M.

4th European Climate Change Adaptation conference in Lisbon: Working together to prepare for change

Article for [DRMKC Newsletter 17](#), July 2019.



Leitner, M.

PLACARD Foresight Workshop: The future of Europe depends on how it manages the risks of climate extremes

Article for [DRMKC Newsletter 16](#), April 2019.

Pulquério M.

Update on the PLACARD Connectivity Hub: Linking climate change adaptation and disaster risk reduction.

Article for [DRMKC Newsletter 16](#), April 2019.

Wade, G. March 2020

New Report promotes CCA and DRR cooperation by foresight methods

[PreventionWeb](#)

Ettinger, J. 2019.

The PLACARD Connectivity Hub: A new 'search and discovery' tool for CCA and DRR

[weADAPT](#)

Schinko, T. and Mechler, R. 2019.

RISK at OECD High Level Risk Forum expert meeting. Reflection on the OECD High Level Risk Forum, coorganised by PLACARD

[IIASA](#)

Leitner, M. 2019.

How can foresight help to reduce vulnerability to climate-related hazards?

[weADAPT](#)

[European Environment Agency, 2017. Climate change adaptation and disaster risk reduction in Europe](#)

Refers to PLACARD in the report.



Koelle, B., Scodanibbio, L., Vincent, K., Harvey, B., Aalst, van M., Rigg, S., Ward, N. and Curl, M. 2019.

[A guide to Effective Collaboration and Learning in Consortia. Building resilience to rising climate risks](#)

PLACARD contributed to this report, which has been shared in many networks.

[PreventionWeb](#)
[weADAPT](#)
[ASSAR](#)

Adams, K.M., Klein, R.J.T. and Talebian, S. 2019.

[The PLACARD Legacy Framework – a universal approach to foster long-term impact](#)

[SEI website](#)
[PreventionWeb](#)

Leitner, M., Capela Lourenço, T. and Pulquério, M. 2019.

[Briefing: Research and practice gaps, and their relevance for Horizon Europe: outcomes from ECCA 2019](#)

[ECCA Community](#)
[Climate-Adapt](#)

Coninx, I., Schwarze, R., Michalek, G. October 2019.

[Why knowledge 'translation' is needed](#)

Organisation of an event jointly with UNDP Ukraine "Innovations by Nature" where they used the translator approach to explain to the stakeholders in Ukraine the necessity of combining CCA and DRR aspects, while financing nature-based solutions projects on the local level.

Innovations by Nature 15–16 November 2019, Kyiv

Sushchenko, O., Schwarze, R. Leitner, M. 2019.

[Vienna Newsletter XVIII – OECD High Level Forum on investment in resilient infrastructure, on 18-19 September 2019](#)

[Cmine](#)



Sushchenko, O. 2019.

[Europe: Boosting public-private sector cooperation in DRR finance](#)

[PreventionWeb](#)

Gamper, C. and Danielson, I. 2020.

[Five things we learned at the OECD Wildfires Conference](#)

[OECD](#)

[Twitter](#)

Press

[PLACARD video on Connectivity Hub](#)

Adaptation Futures 2018, Cape Town

Viewed 568 times (April 23, 2020)

[NDC partnership](#)

[SEI](#)

[weADAPT](#)

[Facebook](#)

[PLACARD video on the power of stories](#)

[Climate-ADAPT](#)

[PreventionWeb](#)

[JPI Climate](#)

[SDG Helpdesk](#)

Street R., Buontempo C., Mysiak J., Karali E., Pulquerio M., Murray V., Swart R., 2019

[How could climate services support disaster risk reduction in the 21st century](#)

International Journal of Disaster Risk Reduction, **34**: 28–33.

Used in: First JPI Climate Scoping Forum Symposium. Science for the implementation of the Paris Agreement, 26-27 March 2018.

[JPI Climate](#)

[Evolving issues brief 2016](#)

Referred to by OECD report (2020)

[OECD report](#)



Linking adaptation and DRR – the PLACARD Connectivity Hub. 2019

[PreventionWeb](#)
[Climate-ADAPT](#)
[JPI Climate](#)

[Storytelling for resilience: communicating systemic approaches to climate change](#)

November 2018: PLACARD was invited by the Scottish Heriot-Watt University to conduct a training session for practitioners and public officers of Scotland. Scottish Universities Insight Institute.

[Using narratives for change](#)
[Scottish Universities Insight Institute](#)

PLACARD foresight work is mentioned in the following publications

Ey and Arcadis. 2018.

Climate change adaptation of major infrastructure projects. ANNEX I: EU Level additional resources

European Strategic Actions in Water and Climate Change Policy Booklet

[European Commission](#)
[TRUST](#)

Furthermore, our workshops and trainings are promoted via other networks:

PLACARD workshop, training and conference (apart from ECCA)

Investing in infrastructure: costs, benefits and effectiveness of disaster risk reduction measures

High Level Risk Forum, 18–19 September 2019

[OECD](#)
[IIASA](#)

Adapting to a changing climate in wildlife management.

16–17 January 2020, OECD (lead organiser)

[Anywhere project](#)
[Development Aid](#)



European Urban Resilience Forum

June 25, 2019

[ICLEI](#)
[PreventionWeb](#)
[Climate-ADAPT](#)
[European Commission](#)
[IISD](#)
[Resccue project](#)
[Life Local Adapt](#)
[Connecting Nature](#)
and many more

PLACARD virtual conference

12 May 2020

[Climate-ADAPT](#)
[PreventionWeb](#)
[Umwelt Bundesamt](#)





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PLACARD interchange – PLAtform for Climate Adaptation and Risk reDuction – is a hub for dialogue, knowledge exchange and collaboration between the climate change adaptation (CCA) and disaster risk reduction (DRR) communities. Funded by the European Union's Horizon 2020 Research & Innovation Framework programme. Grant agreement No. 653255

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